

A mountain climber's perspective on leadership



Bo Parfet has successfully climbed all Seven Summits. He realized that the knowledge & wisdom he gained while on those treks could be applied to leadership & personal growth.

The Precipice of Life: Leadership and Personal Growth Insights from a Mountaineer's Edge

"It wasn't too long after I climbed a few mountains that I realized the knowledge I acquired on the mountains could be applied to every aspect of my life—as a son, a husband, a father, and a businessman. Commitment, perseverance, humility, flexibility, a positive mindset, and so much more are characteristics we need to possess, whether our challenge is in the boardroom or the dining room of our family home," says Bo Parfet.

In *The Precipice of Life: Leadership and Personal Growth Insights from a Mountaineer's Edge*, Bo Parfet creates powerful connections between the experience, knowledge, and wisdom he gained while climbing the world's tallest mountains—the Seven Summits—and circumstances in his personal and professional life.

Parfet shares stories from his expeditions and other areas of his life, including a devastating business deal that almost destroyed Parfet and everything and everyone close to him. These profound exempla show how adversity, challenges, and even failures can be overcome with a growth mindset, the support of close friends and colleagues, and surrender to a power higher than oneself.

Parfet guides his readers through a variety of themes, including:

- Curiosity and Commitment
- Falling is not Failing
- o Grit, Risk, and Perseverance
- Leadership & Mentoring
- The Gift of Letting Go
- Claiming Happiness
- o Success to Significance—Leaving a Legacy, and more.

He also weaves the wisdom of thought leaders with their own stories of growth and perseverance. Some of these people profiled within *The Precipice of Life* are Kenton Cool, Eric Weinhenmayer, April Rinne, Nate Klemp, Doug Holladay, and many more.

Raw, real, and humble — *The Precipice of Life* is a must-read for anyone seeking a deeper connection with themselves, enhanced relationships, and more impact and influence in the world.



ABOUT: Bo Parfet is a mountaineer, business development expert, active philanthropist, and innovator in social entrepreneurship. In 2013 Bo founded Denali Venture Philanthropy to formally fuse his love of business with his desire to support positive change in the world. His latest book is *The Precipice of Life:*Leadership and Personal Growth Insights from a Mountaineer's Edge. For more information visit:

www.boparfet.com
www.theprecipiceoflife.com
https://www.denaliventurephilanthropy.com/venture-philanthropy

STORY IDEAS

Adding Layers to Your Life

Discover how to create more energy than you could possibly imagine when you do something bigger than yourself. By being willing to lean into new opportunities, try new things, and embrace a growth mindset, doors will open and your horizons will broaden.

Curiosity, Commitment, and Resistance

Any pursuit begins with a longing to know more—a sense of wonder about what might be possible if we lean into opportunities. We also need to be disciplined (aka committed) to stay with an expedition, a project, or a relationship to hang in there even when the going gets tough—and it will.

The Relationship Between Risk & Fear

Fear is a normal occurrence whenever we step outside of our comfort zones and broaden our horizons—whether we're climbing a mountain, starting a new business, or taking the next step in a relationship. Yet, risk is necessary. We will never go far in life if we play it safe. That means we have to put our time, energy, hearts, and sometimes our lives on the line.

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